EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY IHM JAIPUR

January 2021

Sr.	Activities by	Month of	Proposed	Details of the Activity	Paired	No. of	Any other
No	IHM Jaipur	Activity	Activity		States	Participants /	relevant
					involved	Attendees	information
1	EK BHARAT	January 2021	A singing	As part of Ek Bharat Shreshtha	Assam	Students of	Students
	SHRESHTHA		activity in	Bharat initiative IHM Jaipur		1^{st} , 3^{rd} , 5^{th}	participated in
	BHARAT		the local folk	organised a Singing activity in		Semester and	this activity
			of Rajasthan	the local folk of Rajasthan and		Diploma	with extreme
	Singing activity		and Assam	Assam.		food	enthusiasm
	in the local folk		was			Production	and religious
	of Rajasthan and		organized	The students were required to		from IHM	devotion to
	Assam		and titled	prepare and send their singing		Jaipur	learn new
	(Videos) IHM Jaipur		"Voice	videos of the local folk songs of		participated	language and
			Beyond The	Assam and Rajasthan. And also		in a Singing	culture (music)
			Boundaries"	in the local attire respectively.		activity in	and worked
						the local folk	hard to boost
				The activity was aimed at		of Rajasthan	up the spirit of
				making students aware and		and Assam	Ek Bharat
				appreciative of the culture,		and	Shreshtha
				music, local attire and language		showcased	Bharat.
				of Assam and Rajasthan based		their	
				on learning approach.		creativity.	





SOCIAL MEDIA ENGAGEMENT

Facebook		Twitter	Instagram		You Tube	
Likes	143	Likes- 30	Likes	1400	Likes	183
Shares		Retweets	Views	4,219	Views	850
Comments		Comments	Comments	111	Comments	15
Reach	1483	Impressions	Impressions	7203	Reach	
Engagomont	t 185	Engagoment	Reach	5927	Total	425
Engagement		Engagement			Subscribers	